



**DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT  
INTEGRAL UNIVERSITY, LUCKNOW**

**A Report of Extension Activity on  
“TWO DAYS FINANCIAL LITERACY AWARENESS DRIVE”  
(5<sup>th</sup> -6<sup>th</sup> March 2021)**

**Date: 09.03.2021**

Department of Commerce & Business Management has organized an activity “Two Days Financial Literacy Awareness Drive” under extension activities conducted by the department. There were 30 students of BBA, MBA, and BCOM & M.COM (Final Year) participated and promoted the theme of the program near University Campus, Dasauli Village.

In the extension activity students of the department educated the village people about the significance of Financial Literacy by making them aware about the current government schemes, various avenues of investment & saving money for their business and personal lives.

Students have also gathered the data 140 respondents by asking questions through a questionnaire to check the overall financial literacy among the vendors, small shopkeepers & households by visiting their places.

This awareness drive was facilitated in the presence and guidance of Mr. Ehsanul Haque along with coordination of Dr.Farhina Sardar Khan, Dr Syed Afzal Ahmad & Dr. Kainat Akhtar Usmani

The effort of the students was highly appreciated by the Dean & Head of the department and all the student participants were felicitated with Certificates to boost their morale for future.

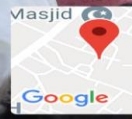




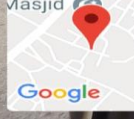
**Dashauli, Uttar Pradesh, India**  
 New Dasauli Rd, Dashauli, Uttar Pradesh 226026, India  
 Lat N 26° 57' 24.2964"  
 Long E 81° 0' 23.4972"  
 06/03/21 11:23 AM



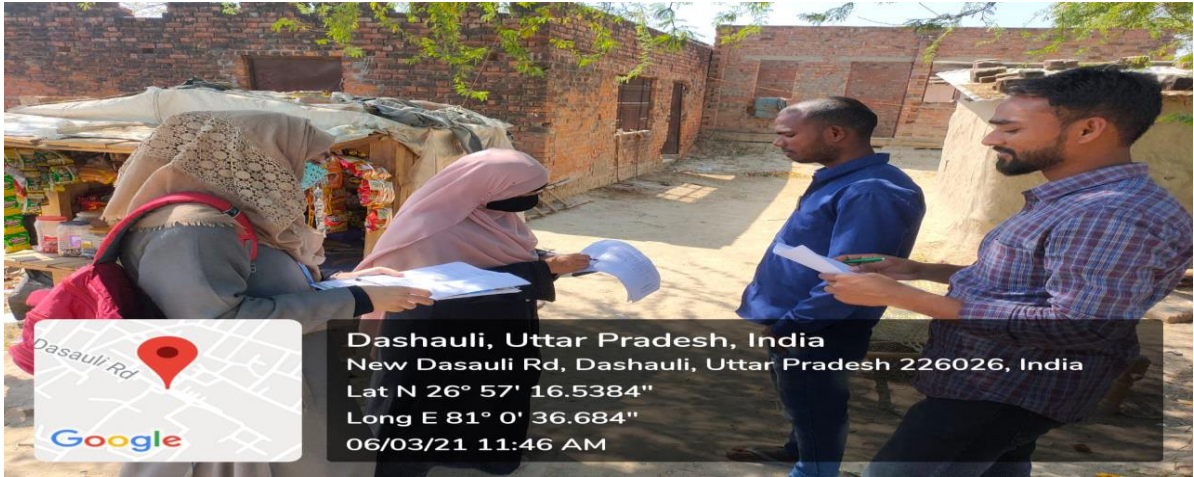
**Dashauli, Uttar Pradesh, India**  
 New Dasauli Rd, Dashauli, Uttar Pradesh 226026, India  
 Lat N 26° 57' 19.4112"  
 Long E 81° 0' 32.1192"  
 06/03/21 11:42 AM



**Paikaramau, Uttar Pradesh, India**  
 Unnamed Road, Paikaramau, Uttar Pradesh 226026, India  
 Lat N 26° 58' 9.444"  
 Long E 81° 0' 33.9948"  
 05/03/21 02:42 PM



**Paikaramau, Uttar Pradesh, India**  
 226026, Paikaramau, Uttar Pradesh 226026, India  
 Lat N 26° 58' 10.0596"  
 Long E 81° 0' 34.1784"  
 05/03/21 02:35 PM



**Dashauli, Uttar Pradesh, India**  
New Dasauli Rd, Dashauli, Uttar Pradesh 226026, India  
Lat N 26° 57' 16.5384"  
Long E 81° 0' 36.684"  
06/03/21 11:46 AM



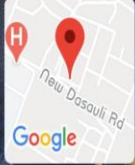
**Dashauli, Uttar Pradesh, India**  
New Dasauli Rd, Dashauli, Uttar Pradesh 226026, India  
Lat N 26° 57' 19.314"  
Long E 81° 0' 32.4396"  
06/03/21 11:41 AM



**Dashauli, Uttar Pradesh, India**  
Hall-1, Dashauli, Uttar Pradesh 226026, India  
Lat N 26° 57' 27.0756"  
Long E 81° 0' 16.0308"  
06/03/21 11:05 AM



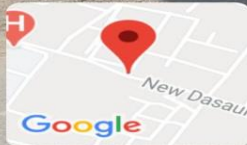
**Dashauli, Uttar Pradesh, India**  
New Dasauli Rd, Dashauli, Uttar Pradesh 226026, India  
Lat N 26° 57' 19.3068"  
Long E 81° 0' 32.436"  
06/03/21 11:41 AM



Dashauli, Uttar Pradesh, India  
Hall-1, Dashauli, Uttar Pradesh 226026, India  
Lat N 26° 57' 27.5616"  
Long E 81° 0' 16.5996"  
06/03/21 11:10 AM



Dashauli, Uttar Pradesh, India  
New Dasauli Rd, Dashauli, Uttar Pradesh 226026, India  
Lat N 26° 57' 21.7728"  
Long E 81° 0' 27.7596"  
06/03/21 11:31 AM



Dashauli, Uttar Pradesh, India  
Hall-1, Dashauli, Uttar Pradesh 226026, India  
Lat N 26° 57' 26.208"  
Long E 81° 0' 17.6256"  
06/03/21 12:06 PM

## Enclosed

1. Link for the Certificates:

[https://drive.google.com/drive/folders/12JesBxm7jnmpAsf\\_t1GwDRH7eH7gh\\_Ax?usp=sharing](https://drive.google.com/drive/folders/12JesBxm7jnmpAsf_t1GwDRH7eH7gh_Ax?usp=sharing)

2. Links for the videos of awareness drive

<https://drive.google.com/file/d/1bWIK7-taiRVadOEsNQcz94t2mrHRIwhS/view?usp=sharing>

<https://drive.google.com/file/d/1EviLSkyOPW-5LLr8XUyjbRVgjXBKUTrL/view?usp=sharing>

<https://drive.google.com/file/d/1i2SYy6NMuZnJtMpXZGOoyGs2WIGgEdn/view?usp=sharing>